



Partner Ad Rate Sheet

Website Header Banner

Rotates with other ads & pictures. May change artwork once per month. Max of 3 Partners at a given time)

3 Months = \$300

6 Months = \$500

1 Year = \$900

Website Feature 4

Featured on Home Page (Max of 4 Partners at a given time)

3 Months = \$200

6 Months = \$350

1 Year = \$550

E-Newsletter*

Logo Sponsor – Top of weekly E-Newsletter (Logo Only)

1 Month = \$50

3 Months = \$125

6 Months = \$225

1 Year = \$400

Advertising within the E-Newsletter (Actual Advertisement – Size Limitations May Apply)

1 Month = \$45

3 Months = \$115

6 Months = \$200

1 Year = \$375

98.5 The Peak Radio Advertising**

Monday - Sunday 6 AM to 10 PM

20 Ads at Total Run Time of 60 Seconds Each. Total Cost = \$350 = \$17.50 / spot

Split with 2 Partners = \$175 per Partner

30 Ads at Total Run Time of 60 Seconds Each. Total Cost = \$500 = \$16.67 / spot

Split with 2 Partners = \$250 per Partner

Time Distribution for these ads:

30 Seconds shall promote the Buy Local Coalition / Upcoming Events

30 Seconds for partner commercial.

If this is split between 2 Partners, each Partner will get a 15 second tag.

Please note, these are special ad rates that The Peak is doing for us. This is simply to get our association out there to the public so they can look at our website to encourage purchasing from you, locally owned companies, with the added bonus of your name being associated with the Buy Local Coalition in the ad itself. When possible, we will also run the radio ad as a video on the Buy Local Facebook page.

* Restrictions may apply.

** Radio Ad Rates Subject to change without notice.

Advertising must be paid in full before advertising will begin.