



Ten Reasons to Buy Locally

- 1 Small businesses are the largest employers nationally; we create jobs.
- 2 Non-profit organizations receive greater donations from local, independent business owners.
- 3 Local businesses are owned by people who live in the community and are more invested in the community's future.
- 4 A marketplace of independent businesses help ensure more innovation and competition.
- 5 Local business owners often step up to serve as community leaders in local government and non-profit organizations.
- 6 Locally owned and operated businesses offer unique goods and personalized services.
- 7 Significantly more money re-circulates in South Central PA when purchases are made at locally owned businesses.
- 8 A strong, locally owned, independent business community enhances social fairness, community spirit and financial vitality.
- 9 Locally owned and operated businesses often have more knowledgeable staff and better customer service.
- 100 The unique character of Central PA depends on our locally owned and operated businesses.