

Baseball + Coffee + Gift Boxes = A Success Story from the Buy Local Coalition

Colin Cameron, Corporate Partnerships Associate for the York Revolution and a Buy Local Coalition partner, wanted to show his appreciation to two corporate sponsors, Harley Davidson and York College, for their continued support of the team. He enlisted the help of two York-based, Buy Local Coalition partners, Mike Ferrell, General Manager of New Grounds Roasting Company and Kathi Viehman, Owner of Packaged To Perfection. Ferrell roasted a special coffee blend for each sponsor and Viehman created custom-designed gift boxes to package the coffee.

The folks at Harley Davidson and York College were thrilled with their gifts and will continue to be 2013 York Revolution sponsors! This is an excellent demonstration of how collaboration with other Buy Local Coalition partners can successfully showcase and build our own businesses.



Colin Cameron



Mike Ferrell and
Kathi Viehman



Colin Cameron